



Child's Dream

Annual Report 2004



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Introduction

Sir Winston Churchill once said:
'We make a living by what we get,
we make a life by what we give.'

We chose this quote to start our first annual report because it truly reflects on our past year with Child's Dream.

A bit more than a year ago, we established Child's Dream - wanting to create a better world for the many children in need. In hindsight, abandoning our safety nets and comfort zones in order to follow our dreams was a risk worth taking. To be able to rediscover ourselves, meet very interesting people, most of whom deserve the Nobel Peace Prize, and not to forget the hearty smiles from the children made up more than enough for the uncertainty and anxiety we faced in the beginning.

It is time to say 'thank you' to all of you, who believed in us and in our idea and actively supported us in our quest. It is not just the financial support we value, but also the moral support and the trust you put into us. Together, we developed Child's Dream into a reputable and effective organisation, which is able to efficiently make a positive impact on many lives.



Marc Jenni
President

Daniel Siegfried
Vice-President

Organisation

Child's Dream is a charity organisation dedicated to provide unconditional help for underprivileged children in the Mekong Sub-Region.

Child's Dream is incorporated as charitable society under Swiss law (ZGB, article 60ff). Furthermore, Child's Dream is tax-exempt by the tax authorities of the Canton Zurich (Steueramt des Kantons Zürich) as well as the federal tax authorities. The domicile of Child's Dream is at the residential address of its secretary, currently in Zurich.

Board

President
Vice-President
Secretary
Ambassador Singapore
Ambassador Singapore
Ambassador Switzerland
Ambassador Hong Kong

Child's Dream is run by volunteers - a circle of friends spread all over the globe. We currently have ambassadors in Switzerland, Singapore and Hong Kong. The coordination and management is done by Daniel Siegfried and Marc Jenni, the two co-founders, based in Chiang Mai, Thailand.

Thanks to its lean cost structure and full transparency, Child's Dream operates with high cost-effectiveness and integrity.

Marc JENNI
Daniel SIEGFRIED
Ursula BISIG
Laurent ROSSIER
Sandra ROSSIER
Tanja SIEGFRIED
Susanna RUEEGGER KOECHLI

Situation Analysis

The Mekong Sub-Region (MSR) combines the country-specific problems of Burma, Laos, Thailand, Cambodia and Vietnam, thus creating a humanitarian 'super-crisis'.

It is a poisonous underground market place, where some of the least developed countries (Burma, Laos and Cambodia) meet some of the most booming economies in the world (China, Thailand and Vietnam) and their business partners of the West.

In addition to the continuously increasing wealth gap, the omnipresent corruption, the suppression and forced relocation of ethnic minority groups fuels this sickening trade with drugs, humans and anything that money can buy.

With their parents either dead, in prison for drug trafficking or in prostitution, these children do not know where to go and are extremely vulnerable to exploitation. Most of them are children from ethnic minorities with no belongings, no nationality and no rights.

Common Forms of Exploitation

- ▶ Drug lords push children into addiction in order to abuse them for smuggling their goods over the border
- ▶ Highly organised child prostitution & begging gangs promise them a better life
- ▶ Burmese junta is still abducting children to serve in the army
- ▶ Ruthless businessmen exploit children for cheap labour

Objectives

Through our research we realized that charitable funds are spread unevenly among various projects, resulting in an inefficient use of funds. Child's Dream aims to help by selectively supporting projects, which really need help (grass root). In order to ensure an optimal use of funds, we provide infrastructure as well as personal items to meet health and educational needs (clothes, stationery, etc.) directly to the projects concerned rather than giving money to cover running costs.

By selectively providing support to projects caring unconditionally for children in need, Child's Dream aims to prevent child exploitation and migration through

- ▶ improving living and health conditions and education standards;

- ▶ raising the awareness of child trafficking among families and communities;
- ▶ helping children to take pride in themselves and to restore their dignity;
- ▶ cultivating a better attitude towards life and society and
- ▶ encouraging the children to love and respect their own customs and culture.

Concept & Guiding

Principles

Providing support to projects caring for orphans and children living in poverty

Our primary objective is to selectively support grass-root projects that provide relief and aid to orphans or children living in poverty.

Unconditional support

It is our top priority to provide support to projects that care 'unconditionally' for children in need. Unconditional means that these projects do not link any conditions to their support (e.g. conversion of religion) and that the children's nationality, gender, religion, ethnic affiliation etc. is not a selection criteria.

Minimal administration expenses

We strive to maintain an administration expense ratio below or at 10%, which is well below the industry average.

Fund allocation with integrity

We are determined to allocate charitable funds where aid and relief seem most appropriate. A thorough due diligence about the projects is done before support is given.

Full financial transparency

Child's Dream is striving for full transparency with regards to fund raising and allocation. A clear book keeping will be maintained and disclosed.

Maintain independence and diversity

We are determined to stay politically and religiously independent to avoid or limit conflicts of interest. In order to ensure an unbiased allocation of funds, we aim to stay autonomous from the projects concerned.

Highlights

Oct 2003 - Establishment of Child's Dream as a charitable society under Swiss law

Nov 2003 - Official recognition and receipt of tax-exempt status by the tax authorities in Switzerland

Nov 2003 - Child's Dream goes online with www.childsdream.org

Dec 2003 - First credit card donation is received through our SSL-secured website

Feb 2004 - UBS Singapore accepted Child's Dream in its match giving scheme

Apr 2004 - The Embassy of Switzerland supported a Child's Dream project

May 2004 - Fundraising trip to Switzerland and Singapore

Jun 2004 - Child's Dream welcomes Charuwan Phaisantham, nick-named Tai, as its first employee

Aug 2004 - An extensive project search trip to the Cambodian and Burmese border was undertaken

Aug 2004 - Child's Dream decided to extend its scope to an area called Mekong Sub-Region in order to fight child migration and exploitation more effectively

Nov 2004 - Migros, Switzerland's biggest retailer, supported a Child's Dream project

Dec 2004 - Fundraising trip to Switzerland

Balance Sheet as of December 31, 2004

	31.12.2004	
	CHF	in %
Assets		
Cash	47.21	0.1
Bank accounts	125,288.13	96.6
Physical donations	4,320.00	3.3
Total assets	129,655.34	100.0
Liabilities		
Society capital	0.00	0.0
Surplus income	129,655.34	100.0
Total liabilities	129,655.34	100.0

Note:

All donations in foreign currency are converted to Swiss francs at prevailing market rate.

Our expenses in THB are converted to Swiss francs at the following rate:

THB/CHF 33.51

Operating Statement since Establishment

	22.10.2003 - 31.12.2004	
	CHF	in %
Income		
Donations private individuals	178,841.91	76.6
Donations corporates	44,840.40	19.2
Physical donations private individuals	1,093.55	0.5
Physical donations corporates	8,460.69	3.6
Interest	165.40	0.1
Total income	233,401.95	100.0
Expenses		
Project expenses (page 10)	89,284.00	38.3
Project evaluation/search expenses	543.86	0.2
Administration & other working expenses (page 11)	13,918.75	6.0
Total expenses	103,746.61	44.5
Surplus income	129,655.34	55.5
Total	233,401.95	100.0

Note:

Physical donations are e.g. clothes, toys, tools, computers, etc. Only physical donations, which are new or of significant value are accounted for.

Project Expenses

Projects	Infrastructure / Support	Expenses CHF
Opportunities for Poor Children Mae Hong Son, Thailand	Learning center & shelter	30,487.61
Childlife Chiang Rai, Thailand	Watersystem & shower house	13,935.40
Pieang Fha village Chiang Rai, Thailand	School complex & orphanage	12,926.60
Two refugee camps Mae Hong Son, Thailand	Clothes for 2,700 children	8,678.59
Tomato village Mae Hong Son, Thailand	English school	7,187.59
Yabauyaya village Tachilek, Burma	Learning center	7,160.70
Vocational Training Center Chiang Rai, Thailand	Equipping of learning areas	3,532.76
Huay Nam Khun village Tak, Thailand	Nursery school	3,313.63
Others (smaller projects)		2,061.12
Total project expenses		89,284.00

Administration & Working Expenses

	Expenses CHF
Rental expenses / Utilities	4,092.02
Website maintenance	2,636.28
Printing (folders, business cards, etc.) expenses	1,540.10
Personnel expenses	1,396.86
Office material / Computer expenses	1,229.35
Travelling expenses	1,005.34
Mailing expenses	698.37
Car maintainance expenses	416.05
Internet / Mobile phone expenses	347.47
Banking commissions & fees	309.05
Fuel expenses	92.90
FOREX differences	23.41
Others	131.55
Total administration & other working expenses	13,918.75
Administration & other working expense ratio	6.0%

Note:

The administration & other working expense ratio is expressed as a percentage of administration & other working expenses to total donations.

Opportunities for Poor Children
Mae Hong Son, Thailand

Learning Center & Shelter

- Target group** Shan children (mostly girls) who fled across the border. Their parents are either dead, in prison, in prostitution or simply unable to care for their children.
- Infrastructure**
- > Shelter (112m2) for about 40 children incl. 6 toilets with showers
 - > School (112m2) for vocational training and a fully-equipped kitchen
 - > Water system with filter and generator
- Objectives** To prevent child exploitation and trafficking by providing education and shelter
- Partners** Embassy of Switzerland, Bangkok
- Status** Completed (27/07/04)
- Costs** CHF 30,487.61



Childlife

Water System & Shower House

Chiang Rai, Thailand

- Target group** Burmese minority (mostly Akha) children who cross the border illegally to beg for money
- Infrastructure**
- > Water treatment system (incl. 12m water tower, pump, one standard filter and two drinking water filters)
 - > Shower house with separate shower rooms for girls and boys
- Objectives** To provide safe drinking water and improve hygiene standards
- Partners** Lanalytic Waterworks, Chiang Mai
Chiang Mai University, Chiang Mai
- Status** Completed (28/03/04)
- Costs** CHF 13,935.40



Pieang Pha Village
Chiang Rai, Thailand

School Complex & Orphanage

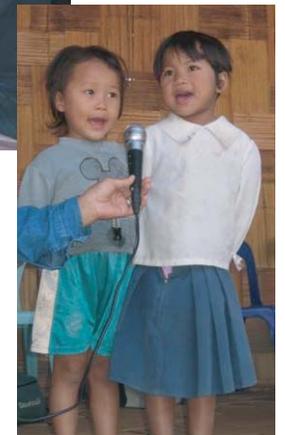
- Target group** 300 migrant children mostly Shans, Lahu and Akha
- Infrastructure** > School complex with three school buildings totaling 392m2
> Shelter for 25 orphan girls including sanitation totaling 96m2
> School canteen with two toilet houses
- Objectives** To prevent child exploitation through education and shelter and provide a secure environment
- Partners** SWAN, Chiang Mai, Thailand
MIGROS Kulturprozent, Switzerland
- Status** In realisation
- Costs** CHF 12,926.60 (as of December 31, 2004)
Budget: CHF 35,000



Two Refugee Camps
Mae Hong Son, Thailand

Cloths for 2,700 Children

- Target group** 2,700 refugee children in the age of 2.8 to 5 years
- Support** > 1 set of warm clothes for each child
> 1 set of nursery school uniform & a rain coat for each child
- Objectives** To provide appropriate clothing for the cold season to children aged between 2.8 and 5 years
- Partners** WEAVE, Chiang Mai, Thailand
- Status** In realisation
- Costs** CHF 8,678.59 (as of December 31, 2004)
Budget: CHF 27,000



Tomato Village
Mae Hong Son, Thailand

English School

- Target group** Migrant children and teenagers from various ethnical minorities
- Infrastructure** School for 60 students including two toilets
- Objectives** To increase job opportunities and enhance social status by learning English
- Partners** Embassy of Switzerland, Bangkok
- Status** Completed (05/07/04)
- Costs** CHF 7,187.59



Yabauyaya Village
Tachilek, Burma

Learning Center

- Target group** Akha children whose parents are often drug addicts and therefore either send them to beg for money in Thailand or sell them into prostitution
- Infrastructure** School including two toilets, a kitchen and a generator
- Objectives** To prevent migration and exploitation of these Akha children by providing education
- Partners** World Vision, Tachilek, Burma
Childlife, Mae Sai, Thailand
- Status** Completed (08/07/04)
- Costs** CHF 7,160.70



Vocational Training Center
Chiang Rai, Thailand

Equipping of Learning Areas

- Target group** Migrant teenagers with various ethnical backgrounds
- Infrastructure** Fully-equipped training areas for mechanics and carpenters (tools & machines)
- Objectives** To provide vocational training to migrant teenagers in order to help them into independence
- Partners** Hope for Life, Germany
SES (Senior Expert Service), Germany
Childlife, Mae Sai, Thailand
- Status** Completed (04/08/04)
- Costs** CHF 3,532.76



Huay Nam Khun Village
Tak, Thailand

Nursery School

- Target group** 50 toddlers in the age of 3-6 years from migrant workers
- Infrastructure** Nursery school (84m2) incl. toilets
- Objectives** To provide day care services to toddlers, whose parents have to work in the fields or in nearby Mae Sot
- Partners** Taipei Overseas Peace Service (TOPS), Mae Sot, Thailand
- Status** In realisation
- Costs** CHF 3,313.63 (as of December 31, 2004)
Budget: CHF 3,400



Donor Information

If you want to make a difference, even if it seems to be just like a drop of water into the ocean, we will make sure that your donation does indeed make a difference. All donated funds are used for a pure charitable cause. Donations can be made by

Bank transfer

Bank transfers can be made into the following accounts:

Bank: UBS AG
Account: Child's Dream
Acc. no. 0274-821130.01J CHF
0274-821130.60A EUR
0274-821130.61V USD
SWIFT: UBSWCHZH80A

All major credit cards

Credit card donations can be made through our SSL-secured and cryptic website: www.childsdream.org

PayPal

Donations by PayPal can be made through the following account:

Account: Child's Dream
E-mail: info@childsdream.org

Checks

Please send a check payable to 'Child's Dream' to our office adresse in Chiang Mai (see contact information).

Contact Us

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Notes