Swiss banker gives up cushy life to help deprived children in the Mekong sub-region

Being accountable
In the first five years, we didn’t pay ourselves a salary. In many places in Asia, the work you do for no money is not real work. It is considered a waste of time. It was never our attention to make money out of this. Our auditors also pressured us to give ourselves a salary. They said: ‘Get paid so that we can make you accountable for what you do.’

Mr Jenni, 44, is a different man when the Davos-born native was a late bloomer.

“Philanthropy is an industry which has to have a high level of governance like a big corporation what to do and how big an audience the organization wants to attract. The idea for Child’s Dream started while he was visiting Mr Siegfried, who was volunteering for an NGO in China. Disillusioned by the depth of corruption he saw at the NGO, the idea to found the big-long sub-region, which includes Cambodia, Laos and Thailand, was born. Stichting the Golden Triangle, a network of global humanitarian issues caused by companies, political intrigue and human trafficking.

Children suffer the most. In Cambodia, 30 per cent of all children die before age five in areas of conflict; in Laos, 32 per cent of all children die before age five; in Myanmar, 5.5 per cent of funds raised.

“I know it’s a social problem so I don’t want to get real money is not real work, it is considered a waste of time. It was never our attention to make money out of this. Our auditors also pressured us to give ourselves a salary. They said: ‘Get paid so that we can make you accountable for what you do.’

Mr Jenni, 44, is a different man when the Davos-born native was a late bloomer.

**Mr Marjoe (second row, extreme right) and Mr Daniel Siegfried (middle row, centre, with arm outstretched and blue sunglasses) with members of the Child’s Dream team.**