2010 was again a very successful year for our two organisations; it was also a year of consolidation, stabilisation and empowerment of our staff. Despite our initial worries about the difficult economic climate in Europe and the United States and a potential negative financial impact on our organisations, we managed to keep the consolidated donation volume at the previous year’s level while keeping the administration cost ratio low. Simultaneously, the slow-down from our past growth allowed us and our team members to focus on implementing our new management structure, which was initiated in late 2009. It is inspiring to see all our staff members embrace their new responsibilities – a clear signal that they enjoy their empowerment. We were also surprised by the many innovative and impactful initiatives our staff developed. Their identification with our work and dedication to our organisations has grown stronger. This allowed Marc and Daniel to take their first long breaks since Child’s Dream and diversethics Foundation were established in 2003 and 2006 respectively. It was truly a test to “let go” and for the team to manage without its founders. It worked brilliantly.

The focus group heads, who constitute our middle management, lived up to their new responsibilities not only in evaluating and implementing projects or programmes, but also in managing and coaching their own team members. Each of our three focus groups has grown considerably in its range of activities and geographical coverage. Our administration team was assigned additional financial authority, which leads to higher accountability and to a more thorough control mechanism when checking each other’s work. In 2010, we hired only a few people to strengthen our project implementation capacity, while we focused on the coaching and capacity building of our existing staff to prepare them for new challenges ahead. With the delegation of more decision-making power to our middle management, we were able to diversify the overall operational risk, making our organisations less dependent on its founders.

These synergies and improvements were made possible due to the generous contributions from our donors, who, despite the economic uncertainty, maintained their commitments. We received donations of CHF 3,771,655 in 2010 and spent a total of CHF 3,186,460, of which CHF 2,914,848 was allocated to our projects and programmes. Only 7.2% was spent on administration, of which 83% are personnel costs.

We now feel that we have reached our optimal size in terms of staff members. We are big enough to have reached economies of scale, but we are still small enough to respond quickly, flexibly and efficiently to the changing needs of our beneficiaries. It is important to us to continue staying close to our beneficiaries, our staff and our donors – our three main stakeholders.

We look forward to yet another exciting and successful year. We hope to be able to count on the continuing support of our donors, volunteers and staff. Thank you very much for your trust. Together we can give even more children and communities the health and education they deserve and support them to live their dreams.
Health

Reaching out to more children through the Basic Health Intervention Programme (BHIC)
In 2010, our health programmes have progressed significantly, in spite of the political instability and unrest that continues to plague Myanmar. Over 5,600 children aged between 0 and 14 years old have received the eight essential immunisation vaccines in 2010 through our Immunisation Programme, which is operated by 20 health workers from six mobile health clinics. In addition, 58 teacher-trainers who were trained in the provision of Vitamin A and Deworming had returned to train other teachers in their respective communities in the Karen state. This has brought about a positive multiplier effect and approximately 35,400 and 33,075 children have respectively received preventive doses of Vitamin A and Deworming.

Bigger impact from synergies: Village Health Worker Programme (VHWP) and Malaria Control Programme (MCP)
Recognising the potential increase in effectiveness and efficiency in outreach to villagers living in Karen state, the Village Health Worker Programme (VHWP) and the Malaria Control Programme (MCP) have been synergised to encourage more collaboration in the delivery of both programmes. For VHWP, besides educating villagers and providing basic health interventions on diarrhea prevention, a new module on malaria control was introduced and a third module on acute respiratory infection will be introduced in 2011. All 192 village health workers from 133 villages in Myanmar were trained in malaria control, which includes vector control, early diagnosis, treatment and education. Likewise, village health workers from MCP were trained to deliver basic health interventions on diarrhea prevention. We expect the population coverage of both programmes to increase as a result of the synergies from the stronger collaboration between the VHWP and MCP. In 2010, approximately 92,000 household visits by the VHWP were conducted inside Myanmar. In addition, between January and June 2010, 6,184 malaria tests were performed and 2,794 patients were treated against the most dangerous strain of malaria. Over 3,000 mosquito nets and 2,000 KO tabs (insecticide treatment for beds and mosquito nets) were distributed in 2010.

Increased support for Children Medical Fund
Since it was initiated in 2007, the Children Medical Fund has saved the lives of many migrant and refugee children from Myanmar, who urgently require specialised medical interventions which cannot be administered by our partner organisations or the local Thai government hospitals. In 2010, we were able to increase the number of beneficiaries for CMF from 10 to 12 cases per month. In 2010, we accepted 116 new patients into CMF and reopened 7 cases, whereas 99 patients were brought forward from 2009 because they needed follow-up treatment. We were able to close 106 cases in 2010, of which 73% were successfully treated. Hence, the total number of pending patients was 116 as of 31 December 2010.

Planning for implementation of School Health Programme
In 2010, we have piloted the School Health Programme in our Cambodian schools in Siem Reap. This educational programme aims at promoting better health, improving children’s hygiene and creating a network of schools that can influence students, teachers, parents and whole communities to practice good hygiene and cleanliness. During this pilot phase, we have successfully reached out to more than 650 students. In addition to continuing this programme in our Cambodian schools, we will be extending this programme to our schools in Laos, which we have supported through our Basic Education’s infrastructural development projects. We are expecting a new level of synergy between our “Health” focus group and “Basic Education” focus group to be reached in 2011, as the School Health Programme will supplement our educational infrastructure development projects in improving the health, hygiene and sanitary practices of the students we are supporting.
Community development work – It all begins with building school facilities
Developing educational infrastructures, such as schools and boarding houses, to promote Basic Education has become the core competence of our organisation. Through the years, we have honed and developed a set of skills and expertise in building school and boarding facilities in the most effective, efficient and sustainable manner. As of end 2010, our facilities can support approximately 21,000 children and youth in accessing basic education each year. Most of these children and youth live in extremely remote areas of the Mekong sub region and often lack support from their governments and other non-government organisations. In 2010, we have built 13 schools and 4 boarding houses. We believe in partnering and working with communities over time, to bring about sustained social and economic development. We strategise our work in the Basic Education focus group based on the following three progressive phases:

Phase 1: Developing Basic Educational Infrastructure
- to ensure that children and youth have safe and secure school environments that are conducive for learning

Phase 2: Implementing Supplementary Programmes
- to promote education and increase children and youth’ participation in school activities

Phase 3: Scholarships for Highly Capable Individuals
- to maximise potentials and create opportunities to employment and income generation, knowledge and skills transfer and community capacity building

High School Scholarship Programme
While we have been rather successful in supporting students to access basic education, there is still a group of students, whose potential cannot be maximised due to their financial impoverishment. Statistically, the majority of students in Laos, Thailand and Cambodia can only complete education up to middle school level, as this is often the highest level of education offered by their local community. Hence, it is common practice for middle school students with an interest in pursuing education at the high school level to attend school in another village that offers higher education. Since expenses become prohibitive, only a very small number of mostly male students can continue their education in other villages or nearby districts. In 2010, we have piloted the High School Scholarship Programme in Laos and Thailand, to support middle school students with the interest and ability to pursue higher education. With approximately USD$700, this scholarship covers school fees, stationery cost and living expenses of our scholars for one academic year. Starting with schools that we have supported through our Basic Education infrastructure development projects, 17 students (8 Laotians and 9 Thais) were selected out of all the applications received. In 2011, we will continue running this programme in Laos and Thailand and we will extend it to students studying in schools that we have supported in Cambodia.

Child’s Dream Foundation
diversethics Foundation
238/3 Wualai Road, T. Haiya, A. Muang
Chiang Mai 50100, Thailand
Tel. +66 (0)53 201 811 / Fax +66 (0)53 201 812
www.childsdream.org / www.diversethics-foundation.org
University Scholarship Programme

Initiated in 2006 to support highly capable individuals from Myanmar to pursue tertiary education, we have expanded our University Scholarship Programme to also support Laotian individuals in pursuing graduate degrees at Thai universities in 2010. Aligned with the mandate that governs our Basic Education projects in Laos, this programme is exclusive for individuals from the three provinces that we operate in (Champasak, Savannakhet and Xaignabouli). In 2011, Laotian students, who have graduated from any one of the ten high schools in Laos which we support via our Basic Education projects, can also apply for a scholarship to study in any one of the Laotian universities. As of end 2010, we are supporting 71 scholars in pursuing master’s and bachelor’s degree in various universities in Thailand and Hong Kong. And we are very proud of our 29 alumni scholars; many of whom became important members who contribute to the social and economic development of their communities.

Creating opportunities through education and vocational training

Having notable success in partnering with the “Institute of Higher Education” to support four colleges operated in three Burmese refugee camps, we will be extending this programme to include eight more colleges in 2011. This expands our geographical reach to seven Burmese refugee camps in total. In 2010, we have been working very closely with Youth Connect, the largest vocational training centre in Mae Sot. Besides continuing our support in preparing migrant youth from Myanmar to transit between high school and employment, we also work closely with Youth Connect to establish their own social enterprise, the Youth Connect Guesthouse. Not only will the guesthouse provide apprenticeship opportunities to migrant youth from Myanmar, the funds raised will also be used as seed money for starting other similar social enterprises. The guesthouse will be ready in spring 2012.

Social Entrepreneurship Grant (SEG) – Akha Ama Coffee

A new initiative started in 2010, we hope to create a feedback channel for ambitious, educated individuals to give and contribute back to their community. Co-designed with A2B Philanthropy, the Social Entrepreneurship Grant (SEG) aims at providing individuals with financial support to start a programme that promotes community development and brings about positive social benefits to their community. Ayu Chuepa who had started the coffee social enterprise – Akha Ama Coffee, was our first grant recipient. Akha Ama Coffee aims at protecting local coffee farmers from unscrupulous middlemen and ensuring fairness in the coffee trade. Situated at one extreme end of the chain of global coffee production and trade, coffee farmers are often the poorest and most powerless as they struggle to make ends meet. Ill-informed and disorganised, coffee farmers are subjected to being exploited by middle persons who profit from this million dollar business. Besides promoting fair trade and protecting coffee farmers in the Chiang Rai region of Northern Thailand, Akha Ama Coffee also promotes sustainable agriculture through community education on organic farming. We are very pleased that Akha Ama Coffee and the community has grown and developed tremendously over the past year.
What your donation can achieve?

**US$10**
buys 60 bricks to build a school or 2 toilet bowls

**US$50**
buys 2 complete sets of school uniforms or 500 pencils

**US$100**
buys 150 notebooks or 120 kg of rice or provides Vitamin A treatment for 300 children

**US$700**
buys 800 school meals or 1,750 toothbrushes or provides a high school scholarship for a year

**US$1,000**
provides malaria treatment for 170 affected children

**US$9,000**
provides a university scholarship for a year

**US$40,000**
builds a whole school for 180 students

---

**Child’s Dream Foundation/ diversethics Foundation**
238/3 Wualai Road
T. Haiya, A. Muang
Chiang Mai 50100, Thailand
Tel. +66 (0)53 201 811
Fax. +66 (0)53 201 812
Email info@childsdream.org
info@diversethics-foundation.org
Web www.childsdream.org
www.diversethics-foundation.org

**Child’s Dream Cambodia Organisation**
#160 National Road No. 6, Group 10
Krous Village, Svay Dangkum Commune
Siem Reap, Cambodia
Tel. +855 63 763 027

---

- **Origin of Donations 2010**
  - All legal entities
  - CHFm

  - Switzerland 36%
  - Japan 14%
  - Singapore 8%
  - Thailand 4%
  - USA 3%
  - Hong Kong 21%
  - UK 2%

- **Donation Volume 2005-2010**
  - All legal entities, in CHFm

  - 2005: 0.6
  - 2006: 1
  - 2007: 3.1
  - 2008: 3.7
  - 2009: 4
  - 2010: 3.8

---

- **US$10 buys**
  - 60 bricks to build a school
  - 2 toilet bowls

- **US$50 buys**
  - 2 complete sets of school uniforms
  - 500 pencils

- **US$100 buys**
  - 150 notebooks
  - 120 kg of rice
  - Vitamin A treatment for 300 children

- **US$700 buys**
  - 800 school meals
  - 1,750 toothbrushes
  - A high school scholarship for a year

- **US$1,000 provides**
  - Malaria treatment for 170 children

- **US$9,000 provides**
  - A university scholarship for a year

- **US$40,000 builds**
  - A whole school for 180 students

---

- **US$10 buys**
  - 60 bricks to build a school
  - 2 toilet bowls

- **US$50 buys**
  - 2 complete sets of school uniforms
  - 500 pencils

- **US$100 buys**
  - 150 notebooks
  - 120 kg of rice
  - Vitamin A treatment for 300 children

- **US$700 buys**
  - 800 school meals
  - 1,750 toothbrushes
  - A high school scholarship for a year

- **US$1,000 provides**
  - Malaria treatment for 170 children

- **US$9,000 provides**
  - A university scholarship for a year

- **US$40,000 builds**
  - A whole school for 180 students