



Child's Dream Association

A charity organization supporting children in need

Unprivileged Children Have Dreams too...

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Funding Proposal for:

Mr. Philipp Imhof and friends

Child's Dream would like to support the following project as outlined below:

Project concerned:

Construction of a nursery school, including a kitchen, canteen and toilet, for approximately 70 - 80 Hmong children aged 2-4 years old in the village of Baan Tarn Thong, located in the mountainous area of the Chiang Rai province in northern Thailand

Implemented and funded by:

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Executive Summary

Child's Dream is incorporated in Switzerland as a charitable association and as a charitable foundation in Thailand supporting underprivileged children in the Mekong Sub-Region. In cooperation with the Tarn Thong villagers, we would like to build a nursery for 70 - 80 Hmong children between 2 and 4 years old. The nursery will include a kitchen, canteen and toilet, to ensure that all of the children's basic needs are met.

Currently, the village has a school, but the younger children are unable to access the basic education and development assistance they require in order to optimize the benefit of their schooling in later years.

The construction of nursery infrastructure will allow these children to commence their education at the optimal time, and provide comparable nursery school access to children in the cities of Thailand.

Education is the most important factor for sustainable development and peaceful coexistence in a community. By supporting this construction, we aim to improve the educational conditions of these children and the outcomes of their communities.

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1. About Child's Dream

Child's Dream is a charitable society incorporated in Switzerland (ZGB, article 60ff) and has been tax-exempt by the tax authorities of Canton Zurich as well as by the federal tax authorities. It is also registered as a Thai Charitable Foundation.

Our mission is to support underprivileged children in the Mekong Sub-Region (Thailand, Burma, Laos, Cambodia and Vietnam). This area is at the core of many humanitarian crises, including human trafficking, exploitation of children and the spread of HIV/AIDS.

From our office in Chiang Mai, we selectively provide support to 'grass-roots' projects, which are in dire need of help and care for children. We want to prevent exploitation of children (child prostitution, child soldiering, child labour and child trafficking) through improving living conditions and education standards, by helping children to take pride in themselves, preserving and restoring their dignity and instilling healthy values towards life and society.

Since its establishment in October 2003, Child's Dream has implemented over 60 projects (see the red dots on the map) all over the Mekong Sub-Region, ranging from educational infrastructures (nurseries, schools, vocational training centres and colleges), orphanages and water & electricity systems to a children's in-patient hospital ward. We also provide stationery to countless schools, as well as clothes and uniforms to over 3'400 refugee children. In order to complete the education cycle, we offer scholarships to talented, but financially underprivileged students. We also run a Children's Medical Fund that provides emergency operations for children with serious health problems.

In order to ensure an optimal use of the funds, Child's Dream provides infrastructure (schools, shelters, water systems, etc.), as well as personal items to meet health and educational needs (clothes, stationery, etc.) directly to the projects concerned.

The two co-founders, Marc Jenni and Daniel Siegfried, had been working for UBS in Asia for many years until they realized that money not only did not make them happy, but that it also distorted their sense of reality. More information about the founders can be found at www.childsdream.org/index.php?id=102&L=11.

About 80% of all charitable funds raised originate from private individuals mostly residing in Switzerland, Japan, Hong Kong and Singapore. We are also proud to be supported by the following corporations and institutions (full list of our corporate sponsors is available at www.childsdream.org/index.php?id=87):

- ✓ Embassy of Switzerland, Bangkok, Thailand, www.eda.admin.ch/bangkok
- ✓ UBS AG, Asia Pacific, www.ubs.com
- ✓ Credit Suisse, Asia Pacific, www.creditsuisse.com
- ✓ Schroders Asset Management, www.schroders.com
- ✓ Siam City Cement, Bangkok, www.siamcitycement.com
- ✓ Charities Aid Foundation (CAF Australia), www.cafaustalia.org.au
- ✓ Marc Faber Limited, Hong Kong, www.gloomboomdoom.com
- ✓ The Royal Dutch Embassy, Bangkok, Thailand, www.netherlandsembassy.in.th

Given our lean structure, we are proud of maintaining an administration expense ratio below 10% (6.2% as of March 2009)

The Child's Dream Team



Please visit our website to see the individual profiles of all our team members

Child's Dream Project Map



2. Situational analysis

Approximately 550,000 persons from different hill tribes are living in Thailand. Most of them migrated to Thailand from Tibet, China, Burma or Laos in the 19th and 20th centuries and live in the mountainous areas in the north and west. The government recognizes nine ethnic minorities under its umbrella term "hill tribe". Although the majority of these people were born in Thailand, many of them do not have birth certificates, which means they have no citizenship, no identification cards, and thus no legal identity and are therefore considered illegal aliens in their own country. Access to basic entitlements like education, health care and land ownership is restricted. Being marginalized, these people, especially the children, are very vulnerable.



Baan Tarn Thong lies in the Chiang Rai province. The village was established as a formal village in 2003, and consists of 216 households and almost 1,500 people. The villagers are from the Hmong hill tribe, and 90% are farmers.

There are 70 - 80 children in the village between the ages of 2 and 4 years old, some of whom are not registered as Thai nationals. The village does have a school, but lacks the facilities to provide nursery care and education for the very young children. This means that the children of Baan Tarn Thong are not afforded the same early educational opportunities as children in the cities, and may not be able to perform as well as they otherwise might, or catch up with students who have had access to nursery education in later years of school.

As the number of children in the village is likely to increase in the future as the migration of Hmong people from other villages and Laos continues, the demand for nursery care and education facilities is increasingly pressing.

By giving the children of Baan Tarn Thong the opportunity to commence their education and improve their developmental opportunities in the Baan Tarn Thong nursery, we will allow them reach their potential in future schooling, and consequently to lead a successful life.

One of Child's Dream's main goals is the children's integration to increase their chances of employment in Thailand without losing their cultural identity. The children in Baan Tarn Thong originate from the Hmong hill tribe, and may not have Thai language as their mother tongue. In order to communicate and function in Thai society, they have to learn Thai. In addition they are taught Chinese and English to improve their employability. However, they are always encouraged to be proud of their own culture and to keep their traditions alive.

3. Construction of the nursery

In consultation with the villagers of Baan Tarn Thong, Child's Dream has agreed to build the nursery, including a kitchen, canteen and toilet. We herewith provide a considerable upgrade in the nursery education and care facilities, hygiene and comfort standards for the children of Baan Tarn Thong.

The villagers have agreed to contribute to the budget with about THB 30,000 (USD 850.--), as well as providing land preparation and unskilled labour support.



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4. Budget

Item	Amount in THB	Amount in USD	Percent
Construction material	327,735	9,128	50%
Finishing material	122,265	3,405	18%
Land preparatiron	30,000	836	5%
Labour	125,000	3,481	19%
Direct Project administration	19,602	546	3%
Organisational overhead contribution	32,670	910	5%
Grand Total	657,272	18,306	100%

5. Objectives

Our overall objective is to prevent exploitation of children (child prostitution, child labor and child trafficking), as well as child migration, by:

- ✓ improving living conditions and educational standards;
- ✓ helping children to take pride in themselves, restoring their dignity and strengthening their self-esteem;
- ✓ raising awareness among families and communities about child trafficking;
- ✓ instilling healthy values towards life and society; and
- ✓ encouraging the children to love and respect their own customs and culture

With this particular project, we aim to achieve the following:

- ✓ widen the access to education;
- ✓ provide a safe and nurturing learning environment;
- ✓ improve access to sanitation and nutrition
- ✓ ensure that the children of Baan Tarn Thong are able to reach their potential in later years of schooling

6. Implementation

The construction is scheduled to start in April 2009. The construction will be implemented by a local contractor under the supervision of Child's Dream and the vilage committee. We purchase the construction material at a local construction shop and arrange for transportation to the site. As for all our projects, we encourage the local community to participate in the construction. It gives them a sense of pride and ownership, which means that they will look after the buildings better and know how to maintain them. We will regularly check on the progress as well as the quality of the construction and aim to complete the project by August 2009.

Child's Dream will also visit the project after completion in order to check the utilization and maintenance of the infrastructure. The school itself will be responsible for the maintenance work and covering the running costs.

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7. Final reporting

As with all our projects, Child's Dream will submit a detailed final report about the project summarizing all costs.

8. Funding request

Since we already received funding from you for this project, there is no further action to be taken from your side. Many thanks again also in the name of the children in Baan Tarn Thong.

Chiang Mai, April 3rd 2009

Child's Dream Association

A handwritten signature in black ink, appearing to read "M. Jenni".

Marc T. Jenni
Founder

A handwritten signature in blue ink, appearing to read "D. Siegfried".

Daniel M. Siegfried
Founder