



SOCIAL ENTREPRENEURSHIP GRANT (SEG) PROGRAMME INFORMATION & APPLICATION FORM

This application form is valid through 31 December 2018

PART A: INFORMATION ABOUT SEG PROGRAMME

SEG Programme overview

The Social Entrepreneurship Grant (SEG) Programme is a Child's Dream Association programme awarding one-time grants to alumni of educational programmes supported by Child's Dream and selected partner organizations in Myanmar, Cambodia, Laos and Thailand.

The SEG programme aims to assist you in contributing to your community by using entrepreneurial principles to organise, create, and manage your idea to make social change. If you are approved, the SEG programme will grant you funding to get you started on transforming your social idea into a social enterprise. In the long-term, running your enterprise will also hopefully compliment your long-term career and will have an impact on society.

We believe that the most important criteria are quality and commitment. Being totally devoted to social change or innovation and being ready to make it happen will contribute to the success of your proposal. As a social entrepreneur, or social idea starter, you are therefore expected to be the main coordinator or organizer of your idea. Although, we understand you may also have other commitments and activities, you should make sure you have enough time to oversee the implementation of your idea. As your social idea grows over time, we hope your enterprise will increasingly be able to cover its costs with the income it generates. Your SEG grant will be cancelled if we feel that you do not dedicate enough time for your idea.

Personal criteria required to apply

You must:

1. **Be from Myanmar, Cambodia, Laos or Thailand only**
2. **Have recently graduated** (or will finish before you begin your proposed activities) **from an educational programme supported by Child's Dream or selective partner organizations**
3. **Be fully committed and have enough time** to implement your social enterprise
4. **Be a person of good standing** meaning that you have complied with the law

You must not:

1. **Be in the process of moving away from your country** (incl. refugee resettlement) during application and/or implementation of your social idea.
2. **Apply for a second grant** if you have already been approved once before.

3. **Be granted money from a third party for the same proposal.** You must inform us of any additional funding you receive for your proposal before you receive the grant.
4. **Submit multiple proposals at the same time.** Any newer proposal will replace the one under consideration.
5. **Submit a proposal that is already submitted by someone else.** Awards are given per proposal.
6. **Be a member of a political party or organization which embraces violence or any form of discrimination, or partisan political leadership.** You may not participate in protest/demonstration for any political party which advocates violence. Discrimination and totalitarianism are incompatible with the SEG programme.

Proposal criteria required to apply

For the SEG programme your proposed idea/programme must:

1. Be **entrepreneurial** (it is your own idea, not your organisation's idea).
2. Address a **community need** (this is something required in the community, but which is missing or not yet being addressed well).
3. Be implemented **within Myanmar, Cambodia, Laos and Thailand**; you will not be restricted to implementing in your own community.
4. Have a **realistic and justifiable budget** between a **minimum of US\$2,000 and a maximum of US\$15,000 for the entire grant** (which generally should be distributed to you in payments from one to three years). If you think this budget is insufficient, please inform us in advance.
5. Be an **ongoing income-generating activity**, and NOT be a one-time project or training.
6. Be **financially sustainable** and continue after the grant period
7. Standard **monitoring and evaluation must be agreed** to before any funds are disbursed; this includes narrative and financial reporting, photos, communication/clarifications, and possible site visits.

How proposals will be evaluated?

All evaluators will pay attention to the following categories. You are required to answer to all of them within the application form and in more detail in your proposal plan:

1. proposal description and benefits to the community
2. community group targeted
3. management / operation
4. financial sustainability
5. implementation and reporting
6. risks involved
7. personal motivation

How to apply?

Applicants must fill out the SEG application form and submit the full application including supporting documents such as proposal plan, budget and recommendation letter to seg@childsdream.org.

The Award

Applicants will be contacted by the appropriate Child's Dream Association Field Coordinator on the status of their application.



PART B: THE APPLICATION

A complete application includes:

1. This application form (Microsoft word template)
2. Proposal plan
3. Budget (Excel template)
4. Optional additional supporting documents
5. Recommendation letter from a SEG partner organisation

The full application must be submitted by e-mail to the following e-mail address: seg@childsdream.org

GENERAL INFORMATION:

Directions:

Please answer all questions and fill in your details correctly. Expand answer boxes to fit your answer where needed.

Personal Information	
Name:	
Nickname:	
Gender:	
Nationality:	
Birth date:	
E-mail:	
Mobile phone:	
Education History	
Highest degree:	
Level:	
School name:	
Major/Subject studied:	
City, County:	
From - To:	
Other education or training:	
Future plans:	
Project information	
Proposal Title:	
Country:	
Implementation period of grant:	From: To:



Why did you choose your study?

Did anyone encourage you? Did you have a role model?

How does your studies help you to realize your social idea?

What career do you want to have in the future? Where will it be?

Would you prefer to be your own boss OR work for someone else?

What triggered you to apply for a SEG grant?

YOUR SOCIAL IDEA

1. Social Idea Description

What is the main idea of your proposal? (max ½ page)

Which problem/social issue does it address? Why is this issue important? Why do you want to solve this?



What are the main objectives you want to address (maximum 4-5)?

How will you measure the outcome?

What is special/different (new or innovative) about your proposal? You can compare to any existing project within the same community group you are targeting.

2. Community group

Who are the beneficiaries? How many are there (now and in future)?

Why did you choose these beneficiaries?

Besides the beneficiaries, who are also affected by your social idea (positively or negatively)?

How will the community group contribute? Is your idea going to cost anything to the community (i.e. will you be selling a product/service to the target group)?

3. Management and Operations

Who are the leading members (management) involved in your social idea?



What are management people's abilities/skills and what will they do? If you have a CV/resumé please attach it separately. (for instance: Bob Smith = Finance Manager who will run the accounting department in the new school; MA in Finance from Assumption University, 5 years' experience working as finance manager for Microsoft Corporation)

What is your personal role in your proposal and what will you do?

What unique skills and experiences do you have that will help you succeed?

What will your social idea look like in the future after the SEG grant has finished?

Which other organisations could help you to start up your social idea? How could they help?

What are the implementation steps/"milestones"?

4. Financial Sustainability *NOTE: be sure to also complete the budget and submit with this application

How much money would your social idea require to get started?

How will your idea generate money? How will you get a salary with your idea? Please show the amounts in your budget as well.



What income will your social idea need to run on its own (i.e. without external funding anymore)? When will you generate this?

Did you already receive and/or apply for funding for this proposal from another donor/organisation?

What will happen financially after the initial SEG grant has been spent? How will your idea continue financially?

5. Implementation and reporting

How will you report to us and how frequently?

Will you receive guidance or mentoring by a local person or organisation? If yes, who will it be and how will they assist?

6. Risks

What are the challenges / risks you may encounter in the implementation of the proposal? How do you propose to manage them?

What problems might your social idea face in the longer-term future? How will you solve them?

What risks could affect the sustainability of the operation of your proposal?



7. Log-frame

Issue or Need (What is the situation/problem? Why do we consider the proposal? What causes you to take any action/activity?)	Activities (What will we do to address the issue/need?)	Sustainability (How is this activity sustainable? How does this activity or its output generate income? How does this activity prevent the issue from reoccurring?)	Output (What is produced or completed?)	Beneficiary estimate (How many people are directly/indirectly affected by each output? What is the benefit they get?)	Indicator + verification (How do you prove the output is done: what will you measure and what is the target amount of the measurement?)	Additional resources required (What's needed? i.e. material, worker, partner)	Comments/Risks/Assumptions (Add any additional relevant information.)



8. Additional information

Include or attach any additional relevant information if you have any, such as:

- Course or training curriculum
- Timetable
- Market research
- Photographs
- Relevant external report about the situation
- Templates or forms you will complete
- etc.

9. Disclosure of personal information

Answers to this questionnaire remain confidential and are used only for the purpose of selecting the students to be awarded a grant under the SEG programme. By signing this disclosure, the student authorizes Child's Dream Association to selectively make personal information of the student and of the proposal available to any potential and current experts participating in the selection process and/or current or potential donors.

Full Name: _____

Signature: _____

Date: _____

Please remember:

A complete application includes:

1. This application form (Microsoft word template)
2. Proposal plan
3. Budget (Excel template)
4. Optional additional supporting documents
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