CHILD'S DREAM

2024
After many years in the financial industry, we - Marc and Daniel - abandoned our careers in order to help the underprivileged in our society.

Without knowing what to expect, Child’s Dream was brought to life in October 2003 with the help of our close friends and family members.

We both realised very soon that we had found new meaning in life and that we were able to put all of our newly gained motivation and endless energy into effective help for children in need.
OUR WORK IS NEEDED MORE THAN EVER BEFORE AND WE ARE COMMITTED TO CONTINUE SERVING OUR BENEFICIARIES WITH THE HELP OF OUR VALUED DONORS AND PARTNERS.

Daniel Siegfried / Marc Jenni
Co-Founders
VISION

EDUCATED AND EMPOWERED PEOPLE RESPONSIBLY SHAPING AND SUSTAINING FAIR, JUST AND HEALTHY SOCIETIES FOR GENERATIONS TO COME.

MISSION

WE EXIST TO ENSURE THAT CHILDREN AND YOUNG ADULTS IN THE MEKONG SUB-REGION, AFFECTED BY INEQUALITY, GROW UP TO BE HEALTHY AND HAVE ACCESS TO QUALITY EDUCATION AND BETTER EMPLOYMENT OPPORTUNITIES. EVERYTHING WE DO ENABLES THEM TO LIVE EMPOWERED AND SELF-DETERMINED LIVES AS EQUAL AND ACTIVE MEMBERS OF SOCIETY, WITH THE POTENTIAL TO BECOME RESPONSIBLE LEADERS OF CHANGE.
STRATEGY

WE DESIGN, IMPLEMENT AND PARTNER TO SUPPORT INTERVENTIONS FOR CHILDREN AND YOUNG ADULTS IN MYANMAR, CAMBODIA, LAO PDR AND THAILAND.

WE ADDRESS CURRENT AND FUTURE NEEDS BY PURSUING THE FOLLOWING STRATEGIC GOALS:

- Building Schools & Other Educational Infrastructure
- Improving Access to Basic Education
- Improving Quality of Education
- Providing Skills Training to Enhance Employability
- Supporting Youth Development and Empowerment
- Developing Future Leaders, Specialists and Entrepreneurs
- Supporting Basic and Essential Health Care
- Supporting Targeted Emergency Relief
Accountability
WE ARE ACCOUNTABLE AND TAKE PERSONAL RESPONSIBILITY FOR THE QUALITY OF OUR WORK.

Effectiveness and Efficiency
WE MAKE USE OF OUR RESOURCES EFFICIENTLY AND WE CREATE THE BEST OUTCOME FOR OUR BENEFICIARIES.

Fairness and Impartiality
IN ALL OUR INTERACTIONS WITH OUR COLLEAGUES, WE STRIVE TO BE FAIR AND IMPARTIAL.

Learning and Improving
WE ALWAYS WANT TO LEARN AND TO IMPROVE OUR WORK SO THAT WE CAN DELIVER THE BEST OUTCOME FOR OUR BENEFICIARIES.

Respect
WE VALUE THAT WE ARE ALL DIFFERENT AND WE RESPECT OUR COLLEAGUES IN OUR INTERACTIONS WITH THEM.

Teamwork
WE ARE SUPPORTIVE TEAM PLAYERS TO OUR FELLOW TEAM MEMBERS AND OTHER COLLEAGUES IN CHILD’S DREAM.

Trustworthiness
WE BEHAVE IN SUCH A WAY TO ENCOURAGE OTHERS TO TRUST US.
WHY WE WORK IN THE MEKONG SUB-REGION

- POVERTY
- ECONOMIC INEQUALITY AND EXTREME WEALTH GAPS
- LACK OF UNDERSTANDING FOR ETHNIC AND INDIGENOUS PEOPLE
- CORRUPTION AND LACK OF GOOD GOVERNANCE
- ECONOMIC MISMANAGEMENT
- CIVIL WAR AND POLITICAL UNREST
CORRUPTION PERCEPTIONS INDEX 2023

THE PERCEIVED LEVELS OF PUBLIC SECTOR CORRUPTION IN 180 COUNTRIES/TERRITORIES AROUND THE WORLD

HUMAN DEVELOPMENT INSIGHTS

ACCESS AND EXPLORE HUMAN DEVELOPMENT DATA FOR 191 COUNTRIES/TERRITORIES WORLDWIDE

1 SWITZERLAND
66 THAILAND
140 LAO PDR
146 CAMBODIA
149 MYANMAR

Human Development Report Office 2020
## End of Childhood Index

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- **Under-5 mortality rate (deaths per 1,000 live births)**
- **Child stunting (% children aged 0-59 months)**
- **Out-of-school children of primary and secondary school age (%)**
- **Children engaged in child labour (% ages 5-17)**
- **Adolescents currently married or in union (% girls aged 15-19)**
- **Population forcibly displaced by conflict (% of total)†**

**Coloring reflects prevalence**
- **Moderate**
- **High**
- **Very High**

* Estimation of recent MICS or DHS (pending reanalysis)
  - Data refer to the most recent year available during the period 2005-2013
  - Data differ from the standard definition (interpret with caution)
  - Data are from a secondary source (interpret with caution)
DISPARITIES BY HOUSEHOLD WEALTH

NET ATTENDANCE RATIO IN SECONDARY EDUCATION (%)

- Cambodia: 67.6% (Poorest 20%), 21% ( Richest 20%)
- Lao PDR: 82% (Poorest 20%), 11.3% (Richest 20%)
- Myanmar: 85.5% (Poorest 20%), 28.2% (Richest 20%)
- Thailand: 74.5% (Poorest 20%), 90.7% (Richest 20%)
256,295
TOTAL DIRECT BENEFICIARIES REACHED BY CURRENT PROJECTS AS OF DECEMBER 2023

37% CAMBODIAN
21% LAOTIAN
19% MYANMAR
9% MYANMAR MIGRANTS
9% MYANMAR INTERNALLY DISPLACED PEOPLE
4% THAI
1% REGIONAL

1,308,329
TOTAL DIRECT BENEFICIARIES REACHED BY PAST AND ONGOING PROJECTS AS OF DECEMBER 2023

*The number includes all direct beneficiaries reached by past and ongoing interventions implemented by Child’s Dream.*
1,002
ONGOING PROJECTS
AS OF DECEMBER 2023

THAILAND 123
MYANMAR 122
LAO PDR 317
CAMBODIA 440
OUR IMPACT – HEALTH

2,058
NUMBER OF MAJOR & MINOR SURGERIES SUPPORTED SINCE THE START OF THE PROGRAMME IN 2006

16,835
CHILDREN COVERED BY SCHOOL HEALTH INITIATIVES IN 2023

2,066
YOUTH AND ADULTS RECEIVED SEX EDUCATION IN 2023
OUR IMPACT – BASIC EDUCATION

3,475 HIGH SCHOOL AND VOCATIONAL SCHOLARSHIPS AWARDED SO FAR

451 SCHOOL BUILDINGS BUILT SO FAR

76 BOARDING HOUSES BUILT SO FAR

50 COMPUTER LABORATORIES BUILT SO FAR
OUR IMPACT – HIGHER EDUCATION

887 UNIVERSITY SCHOLARSHIPS AWARDED SO FAR

3,807 BENEFICIARIES REACHED THROUGH OUR YOUTH DEVELOPMENT PROGRAMMES IN 2023

5,030 BENEFICIARIES REACHED THROUGH OUR EMPLOYABILITY PROGRAMMES IN 2023
WHERE WE WORK

CAMBODIA

- Build schools and boarding houses
- Provide scholarships to high school and university students
- Run school health initiatives
- Provide water systems and playgrounds
- Support vocational training centres
WHERE WE WORK

LAO PDR

- PROVIDE LIFE-SAVING OPERATIONS
- BUILD SCHOOLS AND BOARDING HOUSES
- PROVIDE SCHOLARSHIPS TO HIGH SCHOOL AND UNIVERSITY STUDENTS
- BUILD WATER SYSTEMS
- INSTALL COMPUTER LABS
- PROVIDE TEACHER TRAINING CAPACITY BUILDING
WHERE WE WORK

THAILAND

- PROVIDE SCHOLARSHIPS TO HIGH SCHOOL STUDENTS
- RUN BILINGUAL EDUCATION PROGRAMMES FOR ETHNIC SCHOOLS
- RUN A VOLUNTEER TEACHER PROGRAMME
- RUN MIGRANT SCHOOLS
- RUN VOCATIONAL TRAINING CENTRES
- RUN POST HIGH SCHOOL AND UNIVERSITY PREPARATION COURSES
WHERE WE WORK

MYANMAR

- Build schools and boarding houses
- Support school stationery
- Run vocational training centres
- Run further study programmes
- Provide scholarships to high school and university students
- Run school health initiatives
- Support curriculum and teacher training
- Provide life-saving operations
- Support a drug and alcohol rehabilitation programme
OCT 2003
CHILD’S DREAM ASSOCIATION IS ESTABLISHED AS A TAX-EXEMPT CHARITABLE ORGANISATION UNDER SWISS LAW

MAR 2004
FIRST PROJECT IS INITIATED: A DRINKING WATER SYSTEM FOR A PROJECT CARING FOR STREET CHILDREN

AUG 2004
WE DECIDE TO EXTEND OUR SCOPE FROM THE GOLDEN TRIANGLE TO THE MEKONG SUB-REGION

JUN 2004
TAI, OUR FIRST EMPLOYEE, IS HIRED AND SHE IS STILL WITH CHILD’S DREAM

OCT 2005

DEC 2005
FIRST PROJECT IN CAMBODIA IS APPROVED

NOV 2005
CHILD’S DREAM FOUNDATION IS OFFICIALLY APPROVED BY THE ROYAL THAI GOVERNMENT

JUL 2006
UNIVERSITY SCHOLARSHIP PROGRAMME IS LAUNCHED
AUG 2022
OUR FIRST IN-PERSON ANNUAL WORKSHOP EXPERIENCE SINCE THE PANDEMIC STARTED

JAN 2022
1 million +
DIRECT BENEFICIARIES REACHED BY OUR CURRENT AND PAST INTERVENTIONS

AUG 2022
WE MOVE AWAY FROM A FOCUS GROUP ORGANISATION BACK TO A COUNTRY-SPECIFIC STRUCTURE

2022
NEW VISION, MISSION & STRATEGY FOR 2022

AUG 2022
INGO REGISTRATION IN THAILAND

MAY 2023
OPENING OF OUR OFFICE IN LUANG PRABANG, LAO PDR

OCT 2023
20-YEAR ANNIVERSARY
PROJECT EXPENDITURE BY BENEFICIARY GROUP

In 2023:
- MYANMAR: 35%
- CAMBODIAN: 26%
- LAOTIAN: 17%
- CAMBODIAN MIGRANTS: 11%
- THAI: 7%
- MYANMAR IDPs (INTERNALLY DISPLACED): 4%

Total: CHF 9,015,534

In 2022:
- MYANMAR: 37%
- CAMBODIAN: 30%
- LAOTIAN: 12%
- MYANMAR MIGRANTS: 11%
- THAI: 7%
- MYANMAR IDPs (INTERNALLY DISPLACED, MIGRANTS, REFUGEES): 13%
- REGIONAL: 1%

Total: CHF 8,145,857

CHF 9,015,534

CHF 8,145,857
PROJECT EXPENDITURE BY COUNTRY

CHF 9,015,534 in 2023

CHF 8,145,857 in 2022

THAILAND (INCLUDING MYANMAR MIGRANTS AND REFUGEES) 35%
CAMBODIA 26%
THAILAND 20%
LAO PDR 12%
MYANMAR 38%

LAO PDR 16%
MYANMAR 23%
CAMBODIA 30%
EXPENDITURE BY PROJECT TYPE

**PROGRAMMES AND PARTNERSHIPS**

CHF 9,015,534 in 2023

- Educational Programmes: 40%
- Educational Partnerships: 37%
- Field Office Operating Cost: 6%
- Emergency Relief: 2%
- Health Programmes: 12%
- Health Partnerships: 3%
- Social Enterprise: 1%

**FOCUS GROUP STRUCTURE**

CHF 8,145,857 in 2022

- Higher Education & Emergency Relief: 42%
- Health: 14%
- Social Enterprise: 1%
- Basic Education: 43%
BENEFICIARY COUNT BY GROUP

**2023**

- MYANMAR: 19%
- LAOTIAN: 21%
- CAMBODIAN: 37%
- THAI: 4%
- REGIONAL: 1%
- MYANMAR MIGRANTS: 9%
- MYANMAR IDPs: 9%

**2022**

- MYANMAR: 43%
- MYANMAR MIGRANTS: 9%
- MYANMAR REFUGEES: 2%
- THAI: 3%
- CAMBODIAN: 24%
- LAOTIAN: 14%
- REGIONAL: 1%
ORIGIN OF DONATIONS

CHF 9,990,220 in 2023

CHF 9,582,321 in 2022

Child's Dream Annual Report 2023
TYPE OF DONORS

CHF 9,990,220 in 2023

- Private Donor: 20%
- Foundation: 62%
- Company: 4%
- Trust: 11%
- Other: 3%

CHF 9,582,321 in 2022

- Private Donor: 21%
- Foundation: 58%
- Company: 6%
- Trust: 11%
- NGO: 2%
- Other: 2%
DONATION VOLUME
(M CHF) VS. ADMIN. COSTS (%)

AVERAGE ADMIN COST OF ZEWO-APPROVED (SWISS) NGOS
(SOURCE STUDY BY ZEWO 2020)

CHILD’S DREAM AVERAGE ADMIN COST
ADMINISTRATION COST
5.3% OF 2023 TOTAL DONATIONS

CHF 524,928 in 2023
- PERSONNEL COSTS 60%
- ADMIN, IT, LEGAL, & TRAVELS 23%
- DEPRECIATION & PROVISION 16%
- FINANCIALS & OTHER COSTS 1%

CHF 614,180 in 2022
- PERSONNEL COSTS 73%
- ADMIN, IT, LEGAL, & TRAVELS 14%
- DEPRECIATION & PROVISION 11%
- FINANCIALS & OTHER COSTS 2%
In 2023, 11 unpaid volunteers/interns worked for the organisation. The volunteers/interns stayed with us for different periods of time and contributed:

- **Total number of free hours worked by our volunteers/interns in 2023**: 3,602
- **Man-year in 2023**: 1.88

**Employees by nationality**

- Thai (20)
- Myanmar (19)
- Cambodian (17)
- Laotian (8)
- Swiss (2)
- Italian (1)
- American (1)
- Irish (1)
- Filipino (1)
- Vietnamese (1)
- Netherlands (1)
- Colombian (1)
- German (2)

**Paid employees**

- Average age 37 years as of end 2023

**Employees by nationality**

- Thai (20)
- Myanmar (19)
- Cambodian (17)
- Laotian (8)
- Swiss (2)
- Italian (1)
- American (1)
- Irish (1)
- Filipino (1)
- Vietnamese (1)
- Netherlands (1)
- Colombian (1)
- German (2)
CONNECT WITH US

ENGAGE YOURSELF

Volunteer with us
Support us in our Chiang Mai office.

Follow us
Facebook, Instagram, Twitter, and LinkedIn
Subscribe to our newsletter!

Visit us
Get to know our work better and meet us!

YOUR COMPANY

Launch a programme and double the donations of your staff (matching)

Enhance the awareness and the loyalty of your staff by informing them about the donation activity of your company inviting Child’s Dream for a presentation at your company.

GIVE IN CELEBRATION

Mark your birthday, wedding, anniversary, and other special occasions by giving.

Tell your friends to donate to us instead of presents.

Give directly to our donate page

Create a fundraising campaign online.

Spread the word
Connect us to your friends and network.
HOW YOU CAN HELP

SUPPORT A PROJECT / PROGRAMME

HEALTH  >  Provide life-saving operations for children through our Children’s Medical Fund
          >  Support training for youth and young adults about drug addiction, sex education and family planning
          >  Support basic health and hygiene training for primary students in Myanmar and Cambodia

BASIC EDUCATION  >  Build schools and boarding houses to provide access to education
                   >  Provide high school scholarships for Laotian, Cambodian, Myanmar or Thai students
                   >  Provide school stationery

HIGHER EDUCATION  >  Provide university scholarships for Myanmar, Laotian or Cambodian students
                    >  Support our vocational centres for Myanmar migrant youth
                    >  Support our further study programmes in Myanmar
INFORMATION FOR DONORS

> Donations to Child's Dream are tax-deductible in Australia, Belgium, France, Germany, Hong Kong, Italy, Luxembourg, Switzerland, The Netherlands, United Kingdom (UK), and USA.

> For more information on payment options and tax relief please visit our website https://childsdream.org/tax-deductible-donations/

> Donations to Child's Dream can be made via bank transfer, cheque, credit card, PayPal and Bitcoins.

> We are working on providing tax relief in more domiciles and will keep you updated on our progress.

> If you want to bequest us in your last will, please get in touch with one of our two founders, marc@childsdream.org or daniel@childsdream.org.